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**Topic:** Intelligent Automation: how does that impact business operations?

**Abstract:**
There are new business models changing how companies operate in the increasingly digital world. Leading companies are using technologies to enhance customer experience and drive operational efficiency. We will be sharing some practical examples on how robotic process automation (RPA), blockchain, machine learning and AI improve efficiencies and user experiences.

**Biography:**
Nelson is the finance and procurement leader of EY Greater China Advisory practice. Nelson has been assisting CEOs, CFOs and CPOs in transformational initiatives to drive growth, operation excellence and margin improvement for many years. Nelson has advised his clients over a broad range of industries including Power & Utilities, Manufacturing, Automotive, Food and Beverage, Telecom, FMCG, Financial Services and Industrial Products.

Prior to joining EY, Nelson worked for SAP Ariba, Johnson Controls, The Hong Kong Jockey Club, and other leading professional firms.

Nelson has an Executive MBA degree from CUHK and an undergraduate degree in BBA from HKUST. Nelson also participated in executive programme in the Stanford University and he is a Council Member of Institute for Supply Management - Hong Kong (ISMHK). Nelson speaks in public forums and recently he acted as the speaker for the 7th CFO Innovation Hong Kong Forum, the EY ISMHK procurement forum, the EY CIMA cost transformation forum, the HKBAA EY effective finance business partnership forum, EY-sponsored “North Asia Management Accounting Leaders’ Summit 2017”, SAP Ariba “Make Procurement Awesome Summit”, EY CIPS “Digitalizing the value chain and operations” forum, EY CIPS IPSHK ISMHK procurement innovation forum, ADF seminar and AWAHK seminar to share about intelligent automation.