



Roundtable on Entrepreneurship Education 創業教育圓桌會議

October 21-23, 2009
Hong Kong & Shenzhen

http://ree.stanford.edu/asia_2009/

中文網頁：<http://www.cuhk.edu.hk/event/ree09/>

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Co-hosts:



Programme

Wednesday, October 21st, 2009
10月21日(星期三)

Time	Activity	活動	Venue	地點
09:00 – 12:00	Morning Session	上午環節	Hong Kong Science Park	香港科學園
09:00 - 10:00	Transportation to Hong Kong Science Park by Coach	乘坐專車前往科學園		
	Registration	登記		
10:00 - 10:30	Opening Remarks	開幕詞	Auditorium	演講廳
	Professor Lawrence J. LAU, President and Vice-Chancellor, The Chinese University of Hong Kong	香港中文大學校長劉遵義教授		
10:30 - 10:45	Group photo	大合照		
10:45 - 11:30	Speed Dating - Old Timers and New Comers	互相認識 - 舊會員與新會員	Fresh Dining Concept	湖畔餐廳
11:30 - 12:00	Walk around at Science Park (Free Time)	自由活動 可於科學園的大型中央人工湖及海濱閒步徑散步		
12:00 – 14:00	Luncheon	午餐會	Happiness Cuisine	禧慶
	Welcome Address	歡迎詞		
	Mr. E. Anthony TAN, Chief Executive Officer, Hong Kong Science and Technology Parks Corporation	香港科技園公司行政總裁陳蔭楠先生		
	Keynote Speech	主題演講		
	World Economic Forum's report on Educating the Next Wave of Entrepreneurs	教育新世代創業家之世界經濟論壇報告		
	Professor Tom BYERS, Faculty Director, Stanford Technology Ventures Program, Stanford University	史丹福大學科技創業計劃主任 Tom Byers 教授		

Time	Activity	活動	Venue	地點
14:00 – 18:00	Commercializing Technology Session	技術產業化環節	Auditorium, Hong Kong Science Park	香港科學園會議中心
14:00 - 14:30	Poster Session 1	第一海報展示環節		
	Registration for Afternoon Session	下午環節參加者登記		
14:30 - 14:50	Introduction to Hong Kong's Technology Innovation	簡介香港的創新科技		
	<i>Ms Janet W.C. WONG, Commissioner for Innovation and Technology Commission</i>	香港特別行政區政府創新科技署署長王榮珍女士		
14:50 - 16:20	Panel Discussion on Commercialization of University Technologies	大學科研商業化情況專題討論		
	<i>Convened by Professor Matthew M.F. YUEN, Acting Vice-President for Research and Development, The Hong Kong University of Science and Technology</i>	由香港科技大學署理副校長（研究及發展）袁銘輝教授主持		
	<u>Panelists:</u>	<u>參與討論專家：</u>		
	<i>Professor Cliff C.K. CHAN, Chief Executive Officer of TeleEye Holdings Limited</i>	千里眼控股有限公司行政總裁陳作基教授		
	<i>Dr. Nim-kwan CHEUNG, Chief Executive Office, Hong Kong Applied Science and Technology Research Institute Company Limited</i>	香港應用科技研究院有限公司行政總裁張念坤博士		
	<i>Mr. Jun LI, Executive of Education & Research Department, Shanghai Technology Entrepreneurship Foundation for Graduates</i>	上海市大學生科技創業基金會教育研究部總監李俊先生		
	<i>Professor Lak Kyoung SONG, Graduate School of Innovation and Technology Management, Korea Advanced Institute of Science & Technology</i>	韓國科學技術院創新及科技管理研究學院 Song Lak Kyoung 先生		
16:15 - 17:00	Refreshment Break	茶點及第二海報展示環節		
	Poster Session 2			

Time	Activity	活動	Venue	地點
17:00 - 18:00	Innovation as an Extreme Sport	創新終極運動		
	<i>Dr. Tina SEELIG, Executive Director, Stanford Technologies Ventures Program</i>	史丹福大學科技創業計劃行 政總監 Tina Seelig 博士		
19:00 - 21:30	Banquet	晚宴	Chung Chi College Staff Club, The Chinese University of Hong Kong	香港中文大學崇基學院聯誼會

 Thursday, October 22nd, 2009

10 月 22 日(星期四)

Time	Activity	活動	Venue	地點
09:00 – 12:00	Morning Session	上午環節	Hong Kong Science Park	香港科學園
08:30 - 09:00	Transportation to Hong Kong Science Park by Coach	乘坐專車前往科學園		
09:00 - 10:20	Research Paper Sessions	分組文章發表及報告環節	Conference Room 1-4	會議室 1-4
10:20 - 11:00	Refreshment Break Poster Session 3	茶點及第三海報展示環節		
11:00 - 12:00	Entrepreneurship and Information: does location matter?	創業及資訊：地理位置重要嗎？	Auditorium	會議中心
	<i>Professor AnnaLee SAXENIAN, Dean and Professor, School of Information, University of California, Berkeley</i>	加州大學柏克萊分校訊息學院院長 AnnaLee Saxenian 教授		
12:00 - 13:00	Transportation to Cyberport by Coach	乘坐專車前往數碼港		

Time	Activity	活動	Venue	地點
13:00 – 14:15	Luncheon	午餐會	Cyberport 3 L3 Sea View Concourse	數碼港三座三樓 會議廳海景廊
	Welcome Address	致歡迎詞		
	Mr. Nicholas YANG, Chief Executive Officer, Hong Kong Cyberport Management Company Limited	香港數碼港管理有限公司行政總裁楊偉雄先生		
	Keynote Speech	主題演講		
	Two Types of Entrepreneurship: Start Up vs. Scale Up	兩類型的企業家精神：創業 vs. 擴充		
	Mr. Po-yang CHUNG, Co-founded, DHL Asia Pacific	DHL 國際亞太區創辦人鍾普洋先生		
Time	Activity	活動	Venue	地點
14:15 – 18:00	Investor Investee Session	下午：創業者與投資者環節	Cyberport 3 L3 Function Room	數碼港三座三樓 會議廳
13:45 - 14:15	Registration for Afternoon Session	下午環節參加者登記		
14:15 - 15:00	Case on Acasia Technologies Limited	個案：曦亞科技有限公司		
	Professor Frank Fuk-kay TONG, Vice President, SAE Magnetics (HK) Ltd. and Mr. Raymond Siu-hong LEUNG, Chairman and CEO, TDK China Co. Ltd.	香港新科實業有限公司湯復基教授及東電化（中國）投資有限公司董事長兼首席執行官梁少康先生		
15:00 - 15:45	Case on Venture Capital and Investee Early stage investment for the global entrepreneur	真實個案： 對全球企業家的創業及早期投資		
	Dr. Kenneth FONG, Chairman, KENSON Ventures, LLC	Kenson Ventures, LLC 董事長方瑞賢博士		
15:45 - 16:30	Refreshment Break Poster Session 4	茶點 海報展示四		

Time	Activity	活動	Venue	地點
16:30 - 18:00	Panel on Investment in Early Stage Ventures	在新創辦企業上的投資專題討論		
	Convened by Mr. K.O. CHIA, Co-president, Hong Kong Venture Capital and Private Equity Association	由香港創業及私募投資協會 會長謝國安先生主持		
	<u>Panelists:</u>	<u>參與討論專家：</u>		
	Dr. Lee G. LAM, Chairman, Monte Jade Science and Technology Association of Hong Kong	香港玉山科技協會主席林家 禮博士		
	Dr. Samson TAM, Legislative Councilor (Information Technology Functional Constituency)	香港特別行政區立法會議員 (資訊科技界) 譚偉豪博士		
	Mr. Guowu GAO, Director, Enterprise Management Office, Tongji University	同濟大學產業管理辦公室主 任高国武先生		
18:00 - 22:00	Free Time	自由時間		
	Participants may choose to join the local tour or take the coach back to Tsimshatsui and Hyatt Regency Hong Kong, Shatin	參加者可選擇參加本地遊覽 團或乘坐專車至尖沙咀及香 港凱悅酒店-沙田		

 Friday, October 23rd, 2009

10月23日(星期五)

Time	Activity	活動	Venue	地點
08:00 – 13:00	Morning Session	上午環節	Hong Kong Science Park	香港科學園
08:00 - 10:00	Transportation from Hong Kong to Shenzhen by Coach	乘坐專車從香港往深圳	Hyatt Regency Hong Kong, Shatin	香港凱悅酒店-沙 田
10:00 - 13:00	High Technology Site Visit:	參觀高新產業區：	Shenzhen High-Tech Industrial Park	深圳高新區
	Tencent, Inc. at Shenzhen High-Tech Industrial Park and Entrepreneurship Park at Shenzhen University	位於深圳高新區的騰訊公司 和深圳大學創業園		

Time	Activity	活動	Venue	地點
13:00 – 14:00	Lunch	午餐	Shenzhen University Campus Restaurant	深圳大學校園餐廳

Time	Activity	活動	Venue	地點
14:00 – 18:00	Afternoon Session	下午環節	Shenzhen University International Conference Hall	深圳大學國際會議廳

14:00 - 14:05	Welcome Address	致歡迎詞
	Professor Bigong ZHANG, President, 深圳大學校長章必功教授 Shenzhen University	

14:05 - 14:30	Keynote Speech	主題演講
	Professor AnnaLee SAXENIAN, Dean and Professor, School of Information, University of California, Berkeley	加州大學柏克萊分校訊息學 院院長 AnnaLee Saxenian 教授

14:30 - 15:00	Entrepreneurship Environment in Shenzhen and Related Policy	深圳創業環境及相關政策	
	<i>Mr. Luming ZHOU, Chairman, Shenzhen Association for Science and Technology</i>	<i>深圳市科協主席周路明先生</i>	

15:00 - 15:30	Entrepreneurship Education is System Engineering	創業教育是系统工程
	<i>Professor Feng XING, Vice President, Shenzhen University</i>	深圳大学副校长邢鋒

15:30 - 16:00	Refreshment Break	茶點		
	Poster Session	海報展示		

16:00 - 16:30	Case from Tsinghua University: NUCTECH Company Limited	真實個案：清華大學衍生的威 視股份
	<i>Prof. Junli LI, Vice Director, Engineering Physics department, Tsinghua University</i>	<i>清華大學工程物理系副系主 任李君利教授</i>

Time	Activity	活動	Venue	地點
16:30 - 18:00	A Global Perspective on Entrepreneurship Education: Lessons from the Global Entrepreneurship Monitor	創業教育的全球概覽：『全球創業觀察』的調查分享		
	Convened by Professor Kristie SEAWRIGHT, Executive Director, Global Entrepreneurship Research Association (GERA)	由全球創業研究協會行政總監 Kristie Seawright 教授主持		
	<u>Panelists:</u>	<u>參與討論專家：</u>		
	Professor Donna KELLEY, Babson College and GERA Board member	Babson College 及全球創業研究協會理事會成員 Donna Kelley 教授		
	Professor José Ernesto Amorós, Universidad del Desarrollo, GEM Chile team leader and GERA Board member	Universidad del Desarrollo、『全球創業觀察』智利組組長及全球創業研究協會理事會成員 José Ernesto Amorós 教授		
	Ms Hyunsuk LEE, Seoul National University of Technology and GEM Korea team member	Seoul National University of Technology 及『全球創業觀察』韓國組組員 Hyunsuk Lee 小姐		
	Professor Ignacio DE LA VEGA, Instituto de Empresa, GEM Spain team leader and Chairma, GERA Board	Instituto de Empresa、『全球創業觀察』西班牙組組長及全球創業研究協會理事會主席 Ignacio de la Vega 教授		
19:00 - 21:00	Dinner	晚餐	Shenzhen	深圳
19:00 – 21:00	Announce and Presentations the Best Paper Awards	公佈及頒發最佳文章獎項		
	Conference Conclusion	會議總結		
21:30	Coach transportation back to Hong Kong with stops at Hyatt Regency Hong Kong, Sha Tin and Lan Kwai Fong, Central	乘專車返港至香港凱悅酒店，沙田及中環蘭桂坊		

Conference Sessions

REE Asia 2009 will be held at:

October 21

Morning: Auditorium and Fresh Dining Concept, Hong Kong Science Park (<http://www.hkstp.org/>)

Lunch: Happiness Cuisine, Hong Kong Science Park

Afternoon: Auditorium, Hong Kong Science Park

Dinner: Chung Chi Staff Club, The Chinese University of Hong Kong

October 22

Morning: Conference Room 1-4, Hong Kong Science Park

Lunch: Cyberport 3 L3 Sea View Concourse, Hong Kong Cyberport (<http://www.cyberport.com.hk/>)

Afternoon: Cyberport 3 L3 Function Room, Hong Kong Cyberport

Evening and Dinner: Free time and please see the tour information in this email.

October 23

Morning: Shenzhen High Tech Zone

Lunch: Shenzhen University Campus Restaurant

Afternoon: Shenzhen University International Conference Hall (<http://www.szu.edu.cn/>)

Dinner: Shenzhen

Please refer to the programme in the previous pages for details.

Check-in Time and Procedure

October 21, 9:00 – 10:00, Auditorium, Hong Kong Science Park

October 21, 13:30 – 14:30, Auditorium, Hong Kong Science Park

October 22, 13:45 – 14:15, Cyberport 3 L3 Function Room, Hong Kong Cyberport

October 23, 13:30 – 14:00, Shenzhen University International Conference Hall, Shenzhen University

Transportation to and from Venue

Coach Schedule:

October 21 9:00 / 9:15 / 9:30 / 9:45 (depart every 15 mins during 9:00 – 9:45)

From: Hyatt Regency Hong Kong, Shatin

To: Hong Kong Science Park

18:00

From: Hong Kong Science Park

To: Chung Chi College Staff Club, The Chinese University of Hong Kong (Dinner)

(Announcement will be made at the end of the Afternoon Seminar Session)

21:30

From: Chung Chi College Staff Club, The Chinese University of Hong Kong

To: Hyatt Regency Hong Kong, Shatin

October 22 8:30

From: Hyatt Regency Hong Kong, Shatin

To: Hong Kong Science Park

12:00

From: Hong Kong Science Park

To: Cyberport

(Announcement will be made at the end of the Morning Session)

18:00

From: Cyberport

To: Tsimshatsui and Hyatt Regency Hong Kong, Shatin

(Announcement will be made at the end of the Afternoon Seminar Session)

October 23 8:00

From: Hyatt Regency Hong Kong, Shatin

To: Shenzhen

21:30

From: Shenzhen

To: Hyatt Regency Hong Kong, Shatin and Lan Kwan Fong, Central

From Airport to Hyatt Regency Hong Kong, Shatin

Located at Chek Lap Kok, Hong Kong International Airport is conveniently accessible via limousine, taxi, Mass Transit Railway (MTR) or the hotel limousine service.

- Limousine**
- Time - 30 minutes
 - Frequency - upon request
 - Where to meet the limousine: After customs, approach the Hyatt Limousine Desk located in front of exit B in the arrivals hall.

- Taxi**
- Time - 30 minutes
 - Operating hours - 24 hours
 - Charges - approximately HK\$300 (US\$40) including tolls, excluding levy for luggage and traffic
 - Reservations - go to taxi stand

From Hyatt Regency Hong Kong, Shatin to Hong Kong Science Park

Take the bus 272K at the bus terminal next to the hotel

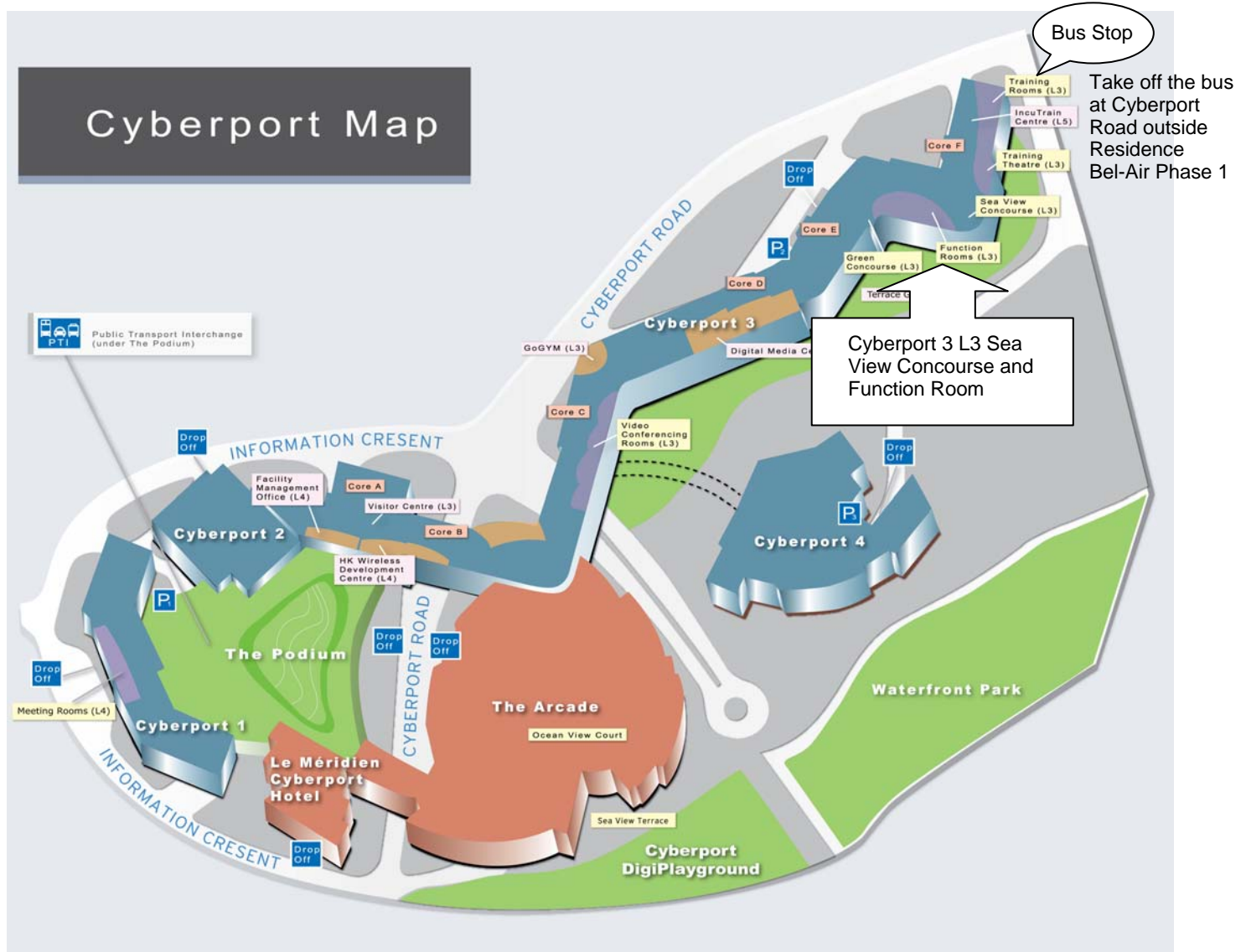
(http://www.kmb.hk/english.php?page=search&prog=route_no.php&route_no=272k).



From Airport to Cyberport

Take the train Airport Express to Hong Kong Station. Then take bus 30X at the bus terminal next to Hong Kong Station to Cyberport.

(<https://www.nwstbus.com.hk/routes/routeinfo.aspx?intLangID=1&searchtype=1&routenumber=30X&route=30X&routetype=D&company=7&exactMatch=yes>)



Sight Seeing Activity

We have coordinated with Able & Promotion Tours Limited to provide a private local tour at the **evening of October 22:**

- 18:15 Pick up at Cyberport Hotel Lobby, walk to Pier and by boat to Lamma Island
- 18:45 Seafood Dinner at Rainbow Seafood Restaurant (Attached Menu)
- 19:45 By Boat back to Central
- 20:15 Peak Tram Station (oneway peak tram to Victoria Peak)
- 22:00 Visit Lan Kwan Fong
- 22:30 Back to Hyatt Regency Hong Kong Shatin

Dinner Menu

Lamma RAINBOW

Rainbow BOB Gold Award Banquet

1	天虹秘制蟹(2001 年度美食之最大賞金獎菜式) Fried Crab with Honey & Pepper Sauces (2001 Best of the Best Culinary Awards" Gold Prize)		
2	白灼海生蝦 Boiled Prawn		
3	金粉銀絲蒸元貝 Steamed Scallop with Mashed Garlic		
4	椒鹽焗鮮魷 Deep Fried Squid with Pepper & Salt		
5	清蒸海上鮮 Steamed Fish		
6	牛油焗龍蝦 Fried Lobster with Butter Sauce		
7	得獎咕嚕肉(2002 年度美食之最大賞優異獎菜式) Sweet and Sour pork (2002 Best of the Best Culinary Awards Merit Prize)		
8	郊外靚油菜 Boiled Seasonal Vegetable		
9	天虹炒飯 Fried Rice		
10	精美水果盤 Seasonal Fruit		
11	椒鹽焗鮮魷拼甜酸炸魚 Deep Fried Squid with Pepper and Salt & Fried Sweet and Sour Fish		

The tour is HK\$ 600 per person but a minimum of 25 persons is required.

If you are interested to join the tour, please send an email with your name, organization and email to [syta@cuhk.edu.hk](mailto:sytam@cuhk.edu.hk) by October 17.

Weather in Hong Kong and Shenzhen during October

Temperature: 23-31 °C (73-88 F)

Humidity: 50-90%

It is forecasted that there will be scattered shower during Oct 21st to Oct 22nd in Hong Kong. Please bring along necessary rain gear.

Contact Information

If there is any problem, please contact us at:

Center for Entrepreneurship

Tel: (852) 2609 7542

Centre for Innovation and Technology

Tel: (852) 2609 8221

We look forward to seeing you all shortly. Have a safe journey.